

## SBR - COFFE

# WALK WITH US TOWARDS SUSTAINABILITY

## MOVE ON BY JOINING US!

Get ready to know the main benefits this alliance has for you and your business.

### WHAT IS IT?

- SBR stands for Styrene-Butadiene Rubber. It's a flexible and durable material with grip properties and high resistance to abrasion. This material is transformed through vulcanization.
- Coffee grounds are organic and compostable residues gathered from the beverage preparation. SBR - Coffee incorporates coffee grounds with rubber, achieving a smooth material where you can actually feel and smell coffee's natural aroma and texture.

### WHY?

- By incorporating coffee grounds we're promoting sustainability through an ecological practice. Less than 10% of all coffee waste is reused.
- When coffee grounds end up in landfills, they emit methane which is a gas 30% more harmful than CO2.
- Beyond its visual characteristics, texture and aroma, coffee grounds create a material with anti-odor and anti-bacterial properties.

